



Jewish Believers and Christians working together for Israel's salvation since 1963



Kevin Geoffrey
President, MJMI

Manny through his trail-blazing teaching and materials, which directly impacted my life as a young Jewish believer in Yeshua. It has been a humbling experience to say the least, to now be viewing this ministry from my new and unique vantage point, and to truly begin to comprehend the scope and breadth of Manny's

When I became president of MJMI two months ago, Manny Brotman—the founder of MJMI—was no stranger to me. Though he and I never met (I had just come into the Messianic Jewish movement shortly before Manny's unexpected "promotion to Heaven" in 1999), I knew

vision—both for MJMI, and for the entire Messianic Jewish movement worldwide.

The Mission and Vision of MJMI

Among the many documents and files I inherited from this fifty-plus-year-old organization, I found a copy of our by-laws, which boldly began with an amazing statement of the goals of MJMI. When I first read it, I felt as if Manny had left a clear and concise blueprint for me to find—a foundation upon which I could stand and continue to build. Without unpacking any of it in detail right now, here are those statements of mission and vision:



Update from Israel

I recently received news from our ministry friends, Israel P. and Aviel, about an evangelistic event they facilitated during the Passover season. They wrote, "At the end of March we organized a very special outreach where we took nine busloads of people—close to 430 non-believers—on a special trip to Jerusalem, where we visited biblical places, talked about history, and began to build relationships.

"In the evening, we held a special celebration event where we emphasized preaching the gospel of Yeshua—the Jewish Messiah who came to the Jew first (Romans 1:16). We spoke about how He said He came to save the lost sheep of the house of Israel (Matthew 15:24). It was an amazing night! We got to preach Yeshua (Jesus) in Jerusalem—the very same city where He walked and taught, healed people, died and was raised from the dead, and will return to rule as King.

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The mission of MJMI is to bring the Good News of Messiah Yeshua to every Jewish person in the world, and to as many non-Jews as possible, in accordance with Romans 1:16 and 1 Corinthians 9:20.

The vision of MJMI is to win as many Jewish people as possible now to the Messiah—and to prepare the rest of the Jewish people for their National Day of Salvation in accordance with Zechariah 13:9 and Romans 11:26—by seeing that every Jewish person in the world has a copy of the Jewish Scriptures (Old and

New Covenants); by seeing that every Jewish person in the world has a clear understanding of the plan of atonement in Messiah Yeshua; by fostering the spiritual growth of those Jewish people who do find the Messiah now; by co-operating with every messianic outreach, congregation and worker

possible; and by cultivating, aiding, and expanding the worldwide messianic Jewish movement in every way possible.

One of the first things that hit me as I read these words was the reiteration of reaching “every Jewish person in the world.” Though Israel is the fewest of all peoples (see Deuteronomy 7:7), reaching “every Jewish person in the world” for Messiah is no small feat! This is a gigantic vision that requires not only enormous faith, but significant resources. This is why I am so grateful to you and all the supporters of MJMI—because without your help, such a monumental mission would be impossible to achieve.

I was also excited as I read through Manny’s mission and vision, because I personally identified with all of its components. One aspect in particular was the idea of fostering spiritual growth among Jewish believers—which is exactly what I have been doing for more than a decade, through the creation of many Messianic Jewish materials and resources! I see my own passion for discipleship and hunger for the Word embedded in MJMI’s long-established vision, and I look forward to bringing those things that God has implanted within me to furthering the work of MJMI.

Looking to the Future

My heart and hope for MJMI is to develop a 21st century strategy for realizing Manny’s timeless vision. The Messianic Jewish movement and the whole Body of Messiah—indeed, the world—has changed dramatically in the fifteen years since Manny died; far more, I think, than anyone could have envisioned. But while the world is continually moving further away from God, new technologies and methods abound that can be utilized to reach our fallen world for Yeshua. The instability of humankind is greater than we’ve ever known, but the principles of Romans 1:16 and 1 Corinthians 9:20 remain solid as a rock, and we must stay true to the fundamental cause of saving “all Israel” (Romans 11:26). Will you stand with me, and help me accomplish our great mission together?

My friend, MJMI needs your financial support now more than ever. Especially as we approach the summer months,



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“The response to the altar call that followed was overwhelming! People were so touched by the message of salvation that when asked who wished

to receive Yeshua into their hearts, 80% of the people raised their hands and prayed with us.

“On the buses back to Ashdod, we gave people an opportunity to request free bibles and literature, and about 300 people ordered their free bible. We encouraged people to stay in touch with us, and join us for special meetings we are organizing for them (such as courses geared especially for new believers, special celebrations and Jewish festivals).

“During the evening, we prayed for people and saw supernatural healing. People were deeply touched by the spirit of God, and testified they felt a peace unlike anything before. We even ran into some of the people on the street days later, and were so encouraged to see that God is continuing His work of healing and salvation in people long after the event is over.”



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typically lower than normal, **your gift of \$10, \$25, \$100 or more** is vital to the success of this ministry. Please use the enclosed card and envelope or visit www.mjmi.org to send your much needed donation today, and prayerfully consider becoming a ministry partner, so that we can know we can count on your support each month.

“Did God push away His people? Let it not be!” (Romans 11:1). Therefore, let us not fail to work together for the salvation of all Israel. Thank you for joining me in this eternal cause.

For the sake of the Messiah,

Kevin Geoffrey, President, MJMI

P.S. Please check out the back of the reply card for information about purchasing one of the books I’ve written. I pray it will build you up in your walk with Messiah!