



Jewish Believers and Christians working together for Israel's salvation since 1963



Kevin Geoffrey
President, MJMI

Shalom and blessings to you from all of us here at MJMI! My name is Kevin Geoffrey, and I am honored to be recently appointed as MJMI's new president. It is both exciting and humbling to be part of the legacy of this pioneering Messianic Jewish ministry, and I look forward to serving you and the global

Messianic Jewish movement for the sake of Messiah!

By way of introduction, please allow me to take a few moments to share with you a little bit about myself, my family, and the journey that brought me into the service of our loving Master, Yeshua.

A Jew Born Anew

Growing up in the 1970s and 80s in Rockville, Maryland, most of my family were non-practicing Jews. My grandparents—the Bergers on my father's side, and the Cohens on my mother's—emigrated from Poland and Lithuania to the United States as children in the early twentieth century. The Jewish identity my parents inherited resulted in a home life mostly without Judaism, and completely devoid of God. In fact, my parents explicitly taught me as a child that God did not exist. In this spiritual void, I spent my youth assimilated into American culture, embracing the things of the world, and ashamed of my Jewish heritage.

But when I was fifteen years old, something happened that radically altered the course of my life. After the abrupt

onset of symptoms and a diagnosis of Crohn's disease—a serious and incurable disorder of the digestive tract—I experienced a sudden and apparently miraculous healing the doctors couldn't explain. This event opened my heart to reconsider what I had been taught all my life: maybe God *did* exist, and maybe He was trying to get my attention.

Over the next few years, through various influential relationships and encounters, not only did I come to believe in God, but I accepted the love and salvation of His Son! Much to the grief of my family, I accepted the one I knew then only as Jesus, and became what I understood to be a “born-again Christian.”

While in college, another significant life-altering event occurred which helped shape me into the man I am today. My best friend was a pastor's son, and when I reluctantly told him of my Jewish heritage, he presented me with a gift: a resource catalog from a ministry called

MJMI! The light went on, and I began to understand the divine significance of being both a Jew *and* a believer in Jesus—Yeshua! Shortly after, I met my wife Esther, we joined the local Messianic Jewish congregation, and soon

I was fully embracing my identity as a Jew born anew—a Messianic Jewish believer in the Messiah Yeshua.

Messianic Jewish Life

That was over sixteen years ago now, and I've never looked back. For the better part of my twenty-five plus years since



Above, the Geoffrey family in our home town of Phoenix, AZ in late 2012 [L-R: Kevin, Isaac (15), Hosea (7), Josiah (10), and Esther]. This past December, we were blessed with the birth of our fourth son, Asher (right).



believing in Yeshua, I have been heavily involved in Messianic Jewish ministry. I've taught in seminars, conferences and Messianic congregations throughout the United States, served in congregational planting and leadership, and led praise and worship both in congregations and for regional, national, and international Messianic conferences. I am licensed as a Messianic Jewish Teacher with the International Alliance of Messianic Congregations and Synagogues (IAMCS), and ordained by Jewish Voice Ministries International (JVMI).

I'm best known, however, for my work through Perfect Word Ministries, a Messianic Jewish equipping ministry I began over ten years ago. Having published seven books to date, I write and teach about uniquely Messianic Jewish topics, as well as focusing on true discipleship, radical life-commitment to Yeshua, and upholding the Scriptures as God's perfect standard.

But all of that pales in comparison to my most important ministry and the passion of my life: my incredible family. Esther and I have been happily married for nearly seventeen years and have four beautiful sons. We homeschool our three older boys: fifteen-year-old Isaac, who is half-way through his junior year of high school; Josiah, our ten-year-old fireball; and brilliant seven-year-old

Hosea. Just four months ago, we were blessed with the arrival of baby Asher, who is about as happy as a baby can be! It is my absolute joy and privilege to lead my beloved family, partner with my precious wife, and raise up my amazing boys with whom the Father has so richly blessed me.

A Season of Rebirth and New Beginnings

The timing of recent events within MJMI is not lost on me, as they correspond to the season of rebirth and new beginnings in which we presently find ourselves. Of course, I am talking about Passover—the annual memorial of how ADONAI freed Israel from slavery in Egypt; and how the Master Yeshua, fulfilling the Passover sacrifice, made the way for all people to be freed from slavery to sin. I find it powerfully appropriate that at this time of year—the time when God begins people's life stories anew—MJMI is undergoing yet another rebirth and embarking on a new beginning.

This is the season of rebirth, as we celebrate Passover once again. It was at this time of year that the nation of Israel was set free from Egypt, and that we were set free from sin through Yeshua's sacrifice.

As the ministry of MJMI is experiencing a rebirth during this season, please pray that we will grow in our effectiveness to proclaim the Good News of Yeshua to God's chosen people!



Over fifty years ago, Manny Brotman began a work that would alter the landscape of Jewish ministry worldwide, and forever. He provided fundamental teachings and materials to a fledgling movement, the impact of which would be felt not only around the globe, but in the life of a floundering

young Jewish boy from Rockville. It is my heartfelt prayer that in addition to continuing to support our dedicated friends and coworkers in Israel, that I will be able to carry forward Manny's legacy of supporting and advancing the Messianic Jewish movement, so that together, we will see the miraculous salvation of Israel and the glorious return of our Master!

Now more than ever, MJMI needs your support. During this season of new beginnings, I am asking you to lock arms with me, my family, and all of us here at MJMI—for the salvation of the Jewish people and the incomparable cause of the Messiah Yeshua. Please ask the Father how you can give to this important work today!

Whether through a generous one-time gift, or by partnering with MJMI on a monthly basis, your support is greatly needed and deeply appreciated.

Please use the enclosed card and envelope to mail your donation today, or visit www.mjmi.org to send your donation securely online. I also ask you to pray for me as I find my footing in this new season of my life, and I invite you to write to me by mail or at kevin@mjmi.org, or call me at the numbers below—I would love to hear from you.

ADONAI says through the prophet in Isaiah 43:19-20, "Look! I am doing a new thing—now it springs up! Do you not know it? Yes, I put a road in the wilderness; floods in a deserted place... to give drink to My people—My chosen." May we all enter into the fullness of this season of new beginnings, and may you be greatly blessed in the Name of our Master, the Messiah Yeshua.

For the sake of the Messiah,

Kevin Geoffrey, President, MJMI