

## Jewish Believers and Christians working together for Israel's salvation since 1963



Kevin Geoffrey President, MJMI

ecently, I was on hand at the Jewish Voice studios in Phoenix to be interviewed by my friend Jonathan Bernis, when I had the opportunity to spend a few moments with fellow guest, Dr. Dan Juster, director of Tikkun Ministries International. As we were discussing what the

term *messianic* means today, Dan chimed in, "It depends on who you ask." Sadly, he couldn't be more right.

As I wrote to you last month, the Messianic Jewish movement and the whole Body of Messiah—indeed, the

world—has changed dramatically in the fifteen years since Manny Brotman, MJMI's founder, went on to be with Yeshua. Having pioneered the modern introduction of Scripturally-based, Messianic Jewish terminology, I can only imagine how he might feel today, seeing that terms such as *messianic* are now subject to multiple interpretations and usages. What once was a solidly Jewish distinctive has been appropriated to communicate a wide range of other meanings.

This is just one, minor example of how today's Messianic Jewish movement—especially in America—continues to struggle with its collective identification and purpose. After hitting something of a stride in the 1970s and 80s,

the Messianic Jewish movement had begun a significant slow-down by the end of the 90s—not necessarily in overall adherents, but in our ability to distinguish and define ourselves, both within our own ranks, as well as to the world

around us. This has not only affected our unity as a movement, but also our effectiveness in reaching our unbelieving Jewish brothers and sisters for Yeshua here in America.

## That Your Way May Be Known on the Earth

I believe part of the reason for this is that as things have changed over the last several decades, we no longer know the people we are trying to reach.

Last year, the Pew Research Center released the findings of its in-depth survey entitled, "A Portrait of Jewish Americans: Findings from a Pew Research Center Survey of U.S. Jews." The big news for those of us in Messianic Jewish circles was the surprising statistic that more than one third

of respondents said that a Jewish person was still Jewish, even if he believed that Yeshua is the Messiah. That's a major change that has taken place over the last fifteen years! Unfortunately, along with this increase in tolerance has been a decrease in Jewish self-identification that is centered around faith. In each new generation, Jews are having less to do with God. Why, then, would they ever be interested in Yeshua?

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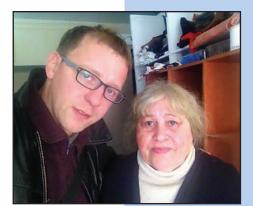
Part of MJMI's longestablished vision is to cultivate, aid and expand the world-wide Messianic Jewish movement, as well as cooperate with every Messianic Jewish congregation possible. To that end, as one of my first major contributions since being appointed as MJMI's

president, I will be conducting an extensive analysis of the Pew report, and writing my own report from a Messianic Jewish perspective. It is

my hope that supplying this analysis to congregational leaders will not only give them important insight into those we are collectively trying to reach, but will also serve as a precursor to creating and administering the

Messianic Jewish movement's first comprehensive, national congregational survey in over twenty-five years. A monumental work like this will provide a fresh, realistic view of who we are as movement, how effective we are in reaching our people for Yeshua,

and how to make critical course adjustments that will help us stay true to the fundamental cause of saving "all Israel" (Romans 11:26). I hope you can see the immense value it would be for congregational leaders in America, and all those who work in Jewish ministry, to be able to have access to priceless materials such as these.



## **Priceless Knowledge, Eternal Rewards**

My friend, MJMI sincerely needs your support to accomplish these goals. Your gift of \$10, \$25, \$100 or more is vital to the success of this ministry, especially as we enter the summer months, when giving is typically lower than normal. Please use the enclosed card and envelope or visit <a href="www.mjmi.org">www.mjmi.org</a> to send your much needed donation today, and prayerfully consider becoming a monthly ministry partner, so that we can know we can

count on your support each month.

"For we see now through a mirror obscurely, but then, face to face. I know now in part, but I will know then fully, as I was also known" (1Corinthians 13:12). Thank you for supporting MJMI, and for helping me to be able

to provide invaluable insight and knowledge to my fellow leaders. May these tools help us unite together to see all Israel saved!

For the sake of the Messiah,

Kevin Geoffrey, President, MJMI

## **Update from Israel**

Aviel, one of our ministry friends in Ashdod, Israel, wrote to us with an update. He said, "I want to tell you about an amazing work the Lord recently did! One day, I was in our facility where

we distribute food to the needy, ministering to many people and inviting them to go on one of our trips. A woman named Irena [pictured left, with Aviel] came in, and was in quite a rush. While I was serving her, the Holy Spirit told me, 'She is going to receive Yeshua today!' But I immediately asked myself and the Holy Spirit, 'How can that be, since she is going to leave as soon as she receives the bag of food?' On her way out, Irena asked another woman to take her home, the woman agreed, and they left.

"About an hour before we closed the place, Irena suddenly came back in, saying, 'Did I leave my purse here? It has my wallet and my keys in it!' It turned out that she had

left her purse in the car of the woman who had taken her home. Since I happened to know the lady, I called her, and she promised to bring the purse after work that evening.

"To my surprise, Irena asked me if she could stay until we closed, because she had nowhere else to go. I was very happy, and finally understood what the Holy Spirit had meant. We talked for a whole hour about Yeshua and His death and resurrection, and at the end, she embraced Him as her Messiah. Hallelujah!!!!

"We also took another group of about fifty people on a trip this month, visiting the Sea of Galilee and the city of Capernaum,

where Yeshua preached the Sermon on the Mount. It was a wonderful time, and the people asked many questions and received answers. At the end, we led the people in prayers for repentance and healing. We are about to start an ALPHA class for seekers and those who have come to

faith recently, and 147 people have signed up to attend! Please pray for many new salvations, and a deepening of faith in the brand new believers."



